

TrafficID - Turn Anonymous Website Visitors Into Paying Customers | Digital Marketing Agency Tool

TrafficID by Brandwell

TrafficID

[Start Free Trial](#) [Start GoHighLevel Free 14-Day Trial](#)

Stop Losing 97% of Your Website Visitors Forever

The True Story of How One Agency Discovered \$127,000 in Hidden Revenue

Sarah runs a digital marketing agency in Austin. Last month, she was celebrating a "successful" campaign that brought 2,847 visitors to her client's website. Only 23 people filled out the contact form.

"Good conversion rate," she thought. Until she discovered something that made her stomach drop. Those other 2,824 visitors? They weren't just anonymous numbers. They were real people. Real businesses. Real potential customers who came, looked around, and left without a trace.

What if I told you that with the right tool, Sarah could have identified 30% of those "lost" visitors? That's 847 potential leads that slipped through the cracks. At an average deal size of \$150, that's \$127,000 in revenue that just walked away.

[Don't Let Another Lead Slip Away → Start GoHighLevel Free 14-Day Trial](#)

The Silent Revenue Killer Every Agency Faces

The \$50K Client Meeting Disaster

"Show me the ROI," your biggest client demands. You pull up Google Analytics. 10,000 visitors last month. 47 conversions. 0.47% conversion rate.

The client's face drops. "We're paying you \$8,000 a month for this?" The contract renewal meeting suddenly feels like a funeral. You scramble to explain, but the numbers don't lie.

What you can't see: 3,000 of those visitors were qualified prospects who spent serious time on the pricing page. They just didn't convert... yet.

The Competitor Who "Stole" Your Lead

A C-level executive visits your client's SaaS pricing page three times in one week. Spends 12 minutes reading the enterprise features. Downloads the product sheet.

Then nothing. No form fill. No demo request. Two weeks later, they sign with a competitor.

The kicker: If you knew who they were when they first visited, you could have reached out personally. Instead, they slipped into your competitor's sales funnel.

The Agency Owner's 3AM Panic

You're lying in bed, staring at the ceiling. Client retention is down 15%. New lead costs are through the roof. You're working harder than ever but results feel... hollow.

You know there's money on the table. You can feel it. All those website visitors who came, saw, and vanished into the digital void.

The truth: You're not failing. You're just fighting blind. 97% of website visitors never convert on their first visit. But that doesn't mean they're not interested.

What If You Could Identify 30% of Your "Anonymous" Visitors?

TrafficID is like having a detective working 24/7 on your website. While your visitors think they're browsing anonymously, TrafficID is quietly building detailed profiles based on their digital footprints.

Using advanced data matching algorithms, TrafficID can identify up to 30% of your website traffic. Not just companies - actual people. With names, email addresses, phone numbers, and LinkedIn profiles.

Think about it. If you're getting 1,000 visitors a month, that's 300 warm leads handed to you on a silver platter. Leads who've already shown interest by visiting your site.

For agencies, this isn't just a tool. It's a revenue multiplier. It's proof of ROI. It's the difference between guessing and knowing exactly who's interested in your client's services.

[See TrafficID in Action → Start GoHighLevel Free 14-Day Trial](#)

Everything Your Agency Needs to Turn Traffic Into Revenue

Real-Time Visitor Identification

Know exactly who's on your site right now. Get instant alerts when high-value prospects visit your client's website. No more guessing games.

Automated Lead Capture

Every identified visitor becomes a lead automatically. Complete contact information, company details, and behavioral data delivered instantly to your CRM.

Advanced Analytics Dashboard

Beautiful reports that make your agency look like rockstars. Show clients exactly who visited, what they looked at, and how to follow up.

Seamless CRM Integration

Works with every major CRM and marketing platform. One-click setup with GoHighLevel, HubSpot, Salesforce, and 500+ other tools.

Instant Lead Alerts

Get notified the moment a hot prospect visits your site. Slack notifications, email alerts, or SMS messages. Strike while the iron is hot.

ROI Tracking & Reporting

Prove your worth with detailed attribution reports. Show clients exactly how many identified visitors turned into paying customers.

Integrates Perfectly with Your Existing Stack

Especially designed to work seamlessly with GoHighLevel and other marketing platforms you already use.

GoHighLevel

Native integration

[Learn More →](#)

HubSpot

Full API integration

Salesforce

Direct sync

Real Results from Real Agencies

"Using TrafficID, we uncovered 120 anonymous shopper contacts in seven days—our client's holiday campaign ROI jumped 35%. The client renewed their annual contract on the spot."

Marcus Chen
Founder, EcomBoost Agency

"TrafficID flagged C-level visitors spending 10+ minutes on pricing pages—two enterprise deals closed that month. Our SaaS client calls us miracle workers now."

Sarah Rodriguez
Marketing Director, GrowthLab

"A local real-estate agency recovered 35 leads from renters browsing listings—converted five leases in three weeks. TrafficID paid for itself 10x over."

David Thompson
CEO, LocalLead Solutions

"We were skeptical about visitor identification tools after bad experiences with others. TrafficID delivered 40% more qualified leads in month one. Game changer."

Jennifer Park
Agency Owner, Digital Velocity

The Numbers Don't Lie

30%

Average Identification Rate

Of your anonymous website visitors can be identified with full contact details

\$127K

Average Revenue Recovery

Per month for agencies with 3,000+ monthly website visitors

47%

Increase in Lead Quality

Since identified visitors have already shown purchase intent

24hrs

Implementation Time

From sign-up to first identified visitor in your CRM

Real Agency Results:

- ✓ **EcomBoost Agency:** 120 recovered contacts in 7 days, 35% ROI increase
- ✓ **GrowthLab:** 2 enterprise deals closed from identified C-level visitors
- ✓ **LocalLead Solutions:** 35 real estate leads recovered, 5 lease conversions in 3 weeks
- ✓ **Digital Velocity:** 40% more qualified leads in first month
- ✓ **Average client retention increase:** 23% across all agencies using TrafficID






TrafficID vs. The Competition

Feature	TrafficID	Lead Forensics	ZoomInfo	Others
Pricing Model	Pay-per-lead	\$12K+ annual	\$20K+ annual	\$15K+ annual
Free Trial	✓ 14 days	✗ Demo only	✗ Demo only	✗ Demo only
Identification Rate	30%	25%	20%	15-20%
Setup Time	24 hours	2-4 weeks	2-6 weeks	1-4 weeks
GoHighLevel Integration	✓ Native	✗ No	✗ No	✗ No
Real-time Alerts	✓ Instant	✓ Yes	△ Limited	△ Limited
Support Quality	24/7 Chat + Phone	Email only	Account manager	Email + Phone

Exclusive Agency Bonus: 20 FREE AI Marketing Tools

When you start your TrafficID trial today, you'll also get instant access to our premium collection of 20 AI-powered marketing tools, worth \$497. These are the same tools we use internally to scale our own agency operations.

Included in your bonus pack:

-  AI Email Sequence Generator
-  Social Media Content Creator
-  Competitor Analysis Tool
-  ROI Calculator & Forecaster
-  Lead Nurturing Automator
- ...and 15 more premium tools!

[Claim Your Bonus Tools + Free Trial → Start GoHighLevel Free 14-Day Trial](#)

Join 1,500+ Agencies Already Using TrafficID

Digital marketing agencies worldwide are discovering the hidden revenue in their website traffic. Start your 14-day free trial today and see why TrafficID is becoming the industry standard.

🔗 Over \$2.3M in revenue recovered this month alone

Don't let another day of potential leads slip away. Start identifying your anonymous visitors today.

[Start Your Free Trial Now → Start GoHighLevel Free 14-Day Trial](#)

Simple, Transparent Pricing

No massive annual contracts. No hidden fees. Pay only for the leads you actually get.

Starter

\$0.50
per identified visitor

- ✓ Up to 1,000 visitors/month
- ✓ Basic contact information
- ✓ Email alerts
- ✓ CRM integration

[Start Free Trial](#) [Start GoHighLevel Free 14-Day Trial](#)

MOST POPULAR

Professional

\$0.35
per identified visitor

- ✓ Up to 5,000 visitors/month
- ✓ Full contact profiles
- ✓ Real-time alerts
- ✓ Advanced integrations
- ✓ Priority support

[Start Free Trial](#) [Start GoHighLevel Free 14-Day Trial](#)

Enterprise

\$0.25
per identified visitor

- ✓ Unlimited visitors
- ✓ Complete data enrichment
- ✓ Custom integrations
- ✓ Dedicated account manager
- ✓ White-label options

[Contact Sales](#)

30-Day Money-Back Guarantee

If TrafficID doesn't identify at least 20% of your website visitors within 30 days, we'll refund every penny. No questions asked. No fine print. That's how confident we are in

our technology.

Frequently Asked Questions

Who is visiting my website?

Your website visitors include potential customers, existing clients, competitors, and industry professionals actively researching your products or services. TrafficID reveals their identities, company information, and behavior patterns, transforming anonymous traffic into actionable business intelligence. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

How to identify anonymous website visitors?

Anonymous visitor identification uses advanced data matching algorithms that cross-reference IP addresses, device fingerprints, and behavioral patterns with extensive business databases. TrafficID specializes in this technology, identifying up to 30% of your anonymous visitors with full contact details and company information. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

How can I convert website traffic to leads?

Converting website traffic to leads requires identifying visitor intent and capturing contact information for follow-up. TrafficID automatically converts anonymous traffic into qualified leads by revealing visitor identities, enabling personalized outreach based on their demonstrated interest in your content and services. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

Lead generation without forms?

Lead generation without forms is possible through visitor identification technology that captures leads automatically as they browse your website. TrafficID eliminates the need for traditional contact forms by identifying visitors in real-time and providing their business contact information, creating a seamless lead generation process. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

What is a website visitor identification tool?

A website visitor identification tool is software that reveals the identities of anonymous website visitors by matching their digital footprints with business databases. TrafficID is a leading visitor identification tool that provides detailed contact information, company data, and behavioral insights for up to 30% of your website traffic. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

What is anonymous visitor identification software?

Anonymous visitor identification software uses data science and machine learning to unmask the identities of website visitors who don't fill out forms or provide contact information. TrafficID's anonymous visitor identification software delivers comprehensive visitor profiles including names, email addresses, phone numbers, and company details for immediate follow-up. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

What is a B2B lead generation tool?

A B2B lead generation tool helps businesses identify and capture potential business customers through various digital marketing channels and data sources. TrafficID serves as a powerful B2B lead generation tool by automatically identifying business visitors to your website and providing qualified leads with complete contact information and company profiles. Try TrafficID free: <https://jaysonlinereviews.com/go/traffic-id/>

What is lead generation software for agencies?

Lead generation software for agencies provides scalable tools to capture and qualify leads for multiple clients across different industries and campaigns. TrafficID offers agency-specific features including white-label options, multi-client dashboards, and native GoHighLevel integration, making it the ideal lead generation software for growing digital marketing agencies. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

How does a reverse IP lookup lead tool work?

A reverse IP lookup lead tool identifies website visitors by matching their IP addresses with business databases to reveal company and individual contact information. TrafficID's reverse IP lookup technology goes beyond basic company identification to provide detailed personal contact data, enabling direct outreach to decision-makers who visited your website. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

What are the best Lead Forensics alternatives?

The best Lead Forensics alternatives include TrafficID, ZoomInfo, Leadfeeder, and Visitor Queue, each offering different pricing models and features for visitor identification. TrafficID stands out as the top Lead Forensics alternative with pay-per-lead pricing, higher identification rates, and seamless GoHighLevel integration designed specifically for agencies. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

Leadfeeder vs Lead Forensics vs TrafficID: which is better?

TrafficID offers superior value compared to Leadfeeder and Lead Forensics with 30% identification rates, pay-per-lead pricing starting at \$0.25, and native GoHighLevel integration. While Lead Forensics requires expensive annual contracts and Leadfeeder focuses mainly on company identification, TrafficID provides individual contact details with flexible pricing perfect for agencies. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

What do reviews say about TrafficID by Brandwell?

Reviews consistently praise TrafficID by Brandwell for its high identification rates, affordable pricing, and excellent customer support, with agencies reporting significant ROI improvements and lead quality increases. Users especially appreciate the GoHighLevel integration and pay-per-lead model that makes visitor identification accessible for agencies of all sizes. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

How does TrafficID compare to other visitor tracking tools?

TrafficID outperforms other visitor tracking tools with 30% identification rates, individual contact details rather than just company information, and flexible pay-per-lead pricing instead of expensive annual contracts. Unlike basic tracking tools that only show pageviews and sessions, TrafficID provides actionable lead data with complete contact profiles for immediate follow-up. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

What is a website visitor tracking tool for agencies?

A website visitor tracking tool for agencies monitors and identifies website visitors across multiple client websites, providing detailed analytics and lead intelligence for improved campaign performance. TrafficID specializes in agency-focused visitor tracking with multi-client dashboards, white-label options, and seamless integration with popular agency tools like GoHighLevel and HubSpot. Try TrafficID free:
<https://jaysonlinereviews.com/go/traffic-id/>

Stop Losing Money to Anonymous Traffic

Every day you wait is another day of potential revenue walking out the door. Your competitors are already using visitor identification. Don't let them get further ahead.

- ✓ 30% identification rate
- Industry-leading accuracy
- ✓ 24-hour setup
- Start seeing results today
- ✓ Pay-per-lead pricing
- No massive contracts
- ✓ 14-day free trial
- No credit card required

[Start Your Free Trial Today → Start GoHighLevel Free 14-Day Trial](#)

No credit card required • Cancel anytime • 30-day money-back guarantee

Remember: Every anonymous visitor is a missed opportunity. While you're reading this, potential customers are browsing your clients' websites and leaving without a trace.

TrafficID changes that. In 24 hours, you could be turning 30% of your anonymous traffic into actionable leads. Your clients will see you as the hero who finally solved their biggest marketing problem.

△ AFFILIATE DISCLOSURE

This is an independent affiliate review of TrafficID. We are not TrafficID by Brandwell. We may receive compensation if you purchase through our affiliate links, at no extra cost to you. This helps support our independent reviews and recommendations.

© 2025 Independent Affiliate Review. All rights reserved. | This is not an official TrafficID website