50 Fill-in-the-Blank ChatGPT Prompts Every Marketer Needs (Free PDF)

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Category 1: Email & Sequence Prompts

1. Write a compelling welcome email subject line for {{product}} that creates urgency and boosts open rates by 40%. Keep it under 50 characters and include {{benefit}} to immediately hook new subscribers.
2. Create a 3-email cart abandonment sequence for {{product}} targeting {{audience}}. Each email should be 150-200 words, escalate urgency, and include social proof to recover 25% more sales.
3. Generate a re-engagement email for inactive subscribers of {{service}} who haven't opened emails in {{timeframe}}. Use curiosity-driven copy and offer {{incentive}} to reactivate 15% of dormant leads.
4. Craft a nurture email introducing {{feature}} to existing {{product}} users. Write 200-250 words highlighting transformation benefits and include a soft CTA driving 20% more feature adoption.
5. Write a product launch announcement email for {{product}} targeting {{audience}}. Create excitement with power words, include {{social_proof}}, and drive immediate action with scarcity-based messaging under 300 words.
6. Create a customer success story email featuring {{customer}} who achieved {{result}} using {{product}}. Write 250-300 words with specific metrics to boost credibility and drive 30% more conversions.
7. Generate a flash sale email for {{product}} with {{discount}} off. Create FOMO with countdown language, highlight top benefits, and write compelling subject line under 45 characters to maximize revenue.
8. Write a post-purchase follow-up email for {{product}} customers asking for reviews. Include {{incentive}} for feedback, keep tone appreciative, and structure for 40% higher review response rates in 150 words.
9. Craft an educational email teaching {{audience}} how to {{skill}} using {{product}}. Provide actionable tips in 200-250 words and include soft product mentions to nurture leads toward purchase.
10. Create a win-back email for churned {{service}} subscribers offering {{incentive}}. Use empathetic tone, address common objections, and structure 200-word copy to reactivate 12% of lost customers.

Category 2: Social Media Hooks & Captions

1. Write 5 LinkedIn hook variations for {{industry}} professionals about {{topic}}. Each hook should be under 125 characters, spark curiosity, and drive comments to boost engagement by 300%.
2. Create a Twitter thread opener about {{trend}} affecting {{audience}}. Write attention-grabbing first tweet under 240 characters using power words to generate 500+ retweets and massive reach.
3. Generate an Instagram caption for {{product}} targeting {{demographic}}. Include 3-5 relevant hashtags, storytelling elements, and clear CTA to drive 25% more profile visits in 150-200 words.
4. Write a TikTok video hook for {{service}} that stops scrolling in first 3 seconds. Create curiosity gap about {{benefit}} and structure for viral potential with trending audio integration.
5. Craft a LinkedIn post announcing {{achievement}} for {{company}}. Include industry insights, tag relevant connections, and write 200-250 words to generate 50+ meaningful comments from prospects.
6. Create Facebook post copy for {{product}} launch targeting {{audience}}. Use emotional triggers, include {{social_proof}}, and write engaging 100-150 words to drive 40% more link clicks.
7. Generate Instagram Story templates for {{service}} highlighting {{feature}}. Create 5 slide sequence with polls, questions, and swipe-ups to boost engagement and drive 30% more DMs.
8. Write YouTube Shorts hook for {{topic}} tutorial targeting {{audience}}. Create immediate value promise in first 5 seconds and structure 30-second script for maximum retention and subscribers.
9. Craft Pinterest pin description for {{product}} targeting {{demographic}}. Include SEO keywords, benefit-focused copy under 200 characters, and compelling CTA to drive 60% more saves and clicks.
10. Create LinkedIn carousel post about {{industry_insight}} for {{audience}}. Write 8-slide sequence with actionable tips, data points, and engagement questions to generate 200+ shares and leads.

Category 3: Ad Headlines & Copy

1. Write 10 Facebook ad headlines for {{product}} targeting {{audience}}. Each headline under 40 characters, include {{benefit}}, and use power words to achieve 3.5%+ CTR and lower CPC.
2. Create Google Search ad copy for {{service}} targeting “{{keyword}}” searches. Write compelling headline, description lines under 90 characters each, and include {{unique_selling_point}} for higher Quality Score.
3. Generate YouTube ad script hook for {{product}} targeting {{demographic}}. Create pattern interrupt in first 5 seconds, highlight {{transformation}}, and structure 30-second version for maximum view-through rates.
4. Write Pinterest ad copy for {{product}} targeting {{audience}}. Include lifestyle benefits, seasonal relevance with {{occasion}}, and create 125-character description driving 45% higher engagement than organic posts.

5. Craft Snapchat ad copy for {{service}} targeting {{age_group}}. Use casual tone, include {{social_proof}}, and write 180-character description with clear CTA to drive 25% more app installs.
6. Create Facebook retargeting ad for {{product}} cart abandoners. Address objections, include {{incentive}}, and write 150-word copy with urgency elements to recover 35% more abandoned sales.
7. Generate Google Display ad headlines for {{service}} targeting {{industry}} professionals. Write 5 headline variations under 30 characters each, emphasizing ROI and efficiency to boost brand awareness.
8. Write Instagram ad copy for {{product}} targeting {{interest}} enthusiasts. Include user-generated content angle, {{seasonal_hook}}, and create 125-word copy driving 40% higher conversion rates than standard ads.
9. Craft LinkedIn ad copy for {{B2B_service}} targeting {{job_title}} professionals. Highlight industry pain points, include {{case_study_result}}, and write 150-word copy generating 25% more qualified leads.
10. Create TikTok ad script for {{product}} targeting {{demographic}}. Use trending format, include {{transformation_story}}, and structure 15-second version with native feel for 60% higher completion rates.

Category 4: Landing Page Hero Sections

1. Write a hero headline and subheadline for {{lead_magnet}} targeting {{audience}}. Create curiosity about {{benefit}}, keep headline under 60 characters, and structure subheadline to boost opt-in rates by 45%.
2. Create hero section copy for {{product}} sales page targeting {{demographic}}. Include transformation promise, {{social_proof_number}}, and write 100-150 words with compelling CTA to increase conversions by 30%.
3. Generate hero content for {{webinar}} registration page about {{topic}}. Highlight exclusive insights, include speaker credibility with {{credential}}, and create urgency to drive 40% higher registration rates.
4. Write hero section for {{free_trial}} landing page of {{software}}. Emphasize no-risk trial, include {{feature_benefit}}, and create 75-word copy with action-oriented CTA boosting trial signups by 35%.
5. Craft hero headline and bullet points for {{ebook}} download page targeting {{industry}} professionals. Promise specific outcomes, include {{timeframe}} for results, and structure for 50% higher conversion rates.
6. Create hero section for {{course}} sales page targeting {{skill_level}} learners. Include transformation story, {{student_success_metric}}, and write compelling 125-word copy driving 25% more enrollments than generic alternatives.
7. Generate hero content for {{consultation}} booking page for {{service_type}} services. Build authority with {{credential}}, create scarcity with availability, and write 100-word copy increasing booking rates by 40%.

8. Write hero section for {{product}} pre-launch page targeting {{audience}}. Create anticipation for {{launch_date}}, include early bird benefits with {{discount}}, and structure copy for 60% higher email signups.

9. Craft hero headline and value proposition for {{membership}} site targeting {{niche}} enthusiasts. Highlight exclusive access, include {{community_size}}, and create compelling 90-word copy boosting membership conversions by 30%.

10. Create hero section for {{service}} landing page targeting {{local_area}} businesses. Include local credibility markers, {{client_result}}, and write 125-word copy with location-specific benefits driving 45% more local leads.

Category 5: Video & Webinar Scripts

1. Write a 60-second YouTube Shorts script for {{product}} targeting {{audience}}. Create hook in first 3 seconds about {{pain_point}}, provide quick solution, and end with compelling CTA driving channel subscriptions.

2. Create webinar opening script for {{topic}} presentation targeting {{industry}} professionals. Build credibility with {{achievement}}, set expectations for {{outcome}}, and structure 5-minute intro maximizing attendance retention through full session.

3. Generate TikTok video script for {{service}} targeting {{demographic}}. Use trending format, include transformation story with {{before_after}}, and create 30-second native content driving 40% higher engagement than promotional posts.

4. Write Instagram Reels script showcasing {{product_feature}} for {{audience}}. Create visual demonstration, include benefit callouts, and structure 45-second video with trending audio for maximum reach and saves.

5. Craft webinar follow-up video script for {{offer}} targeting attendees. Address common objections, include {{bonus_incentive}}, and create 10-minute presentation driving 25% higher conversion rates than standard sales pages.

6. Create YouTube explainer video script for {{complex_topic}} targeting {{skill_level}} audience. Break down concepts simply, include {{real_example}}, and structure 3-minute educational content building authority and subscriber loyalty.

7. Generate live stream intro script for {{event}} targeting {{community}}. Create excitement about {{announcement}}, encourage engagement with {{call_to_action}}, and write 2-minute opener maximizing live viewer retention and participation.

8. Write product demo video script for {{software}} targeting {{user_type}}. Show key features solving {{pain_point}}, include success metrics with {{result}}, and create 5-minute walkthrough driving 35% more trial signups.

9. Craft video sales letter script for {{high_ticket_offer}} targeting {{qualified_audience}}. Build value with {{case_study}}, address objections, and structure 15-minute presentation converting 20% higher than text-based sales pages.

10. Create short-form video script for {{seasonal_promotion}} targeting {{audience}}. Include urgency elements, highlight {{limited_benefit}}, and write 30-second script with clear CTA driving immediate action and FOMO-based purchases.

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